



Intake Referral Source Report

Arkansas Tobacco Quitline



Intake Date Range: 11/1/2015 - 11/30/2015
Insurance: ALL
Age: ALL
Language: ALL
Protocol: ALL

State	County	Referral Source	# of Referrals
Arkansas	Arkansas	Family/Friend	2
		Other Health Professional/Other Specialist	3
		County Total	5
	Ashley	Family/Friend	2
		Health Department	1
		Health Educator	1
		Health insurance	1
		TV/Commercial	1
		County Total	6
	Baxter	Dental Hygienist	1
		Health Department	2
		Mental Health Provider	1
		Physician Assistant	1
		TV/Commercial	2
		County Total	7
	Benton	Brochure/Newsletter/Flyer	1
		Community Organization	2
		Doctor/Nurse/other healthcare provider	1
		Family/Friend	4
		Health Department	2
		Health Educator	4
		Mental Health Provider	1
		Other Health Professional/Other Specialist	8
		Radio	1
		TV/Commercial	12
		County Total	36
	Boone	Family/Friend	1
		Other Health Professional/Other Specialist	2
		Therapist	1
		County Total	4
	Bradley	Family/Friend	1
		Not Collected	1



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Arkansas	Bradley	Other Health Professional/Other Specialist	2
		TV/Commercial	3
		County Total	7
	Calhoun	Community Organization	1
		County Total	1
	Carroll	Health Department	1
		Not Collected	1
		Nurse	1
		Radio	1
		County Total	4
	Chicot	Family/Friend	1
		Health Educator	1
		Newspaper/Magazine	1
		Other Health Professional/Other Specialist	1
		TV/Commercial	2
		County Total	6
	Clark	Mental Health Provider	2
		Physician Assistant	1
		TV/Commercial	1
		County Total	4
	Clay	Other Health Professional/Other Specialist	1
		Radio	1
		TV/Commercial	1
		County Total	3
	Cleburne	Brochure/Newsletter/Flyer	1
		Family/Friend	3
		Health Educator	1
		Other Health Professional/Other Specialist	2
		TV/Commercial	1
		County Total	8
	Cleveland	Family/Friend	1
		County Total	1
	Columbia	Family/Friend	1



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Arkansas	Columbia	Not Collected	1
		Other Health Professional/Other Specialist	1
		Physician Assistant	1
		Therapist	1
		County Total	5
	Conway	Family/Friend	2
		Other Health Professional/Other Specialist	1
		TV/Commercial	1
		County Total	4
	Craighead	Billboard/Digital Billboard/Outdoor	1
		Brochure/Newsletter/Flyer	1
		Community Organization	1
		Does not remember	1
		Family/Friend	9
		Health Department	1
		Mental Health Provider	1
		Nurse	1
		Other Health Professional/Other Specialist	4
		TV Ads at Fuel Station	1
		TV/Commercial	8
		County Total	29
	Crawford	Family/Friend	3
		Health Educator	1
		Health insurance	1
		Newspaper/Magazine	1
		OB/GYN Specialist	1
		Physician Assistant	1
		TV/Commercial	8
		County Total	16
	Crittenden	Brochure/Newsletter/Flyer	2
		County Total	2



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Arkansas	Cross	Not Collected	1
		Radio	1
		TV/Commercial	1
		County Total	3
	Dallas	Nurse	1
		Other Health Professional/Other Specialist	1
		County Total	2
	Desha	Family/Friend	1
		Health Department	1
		Health Educator	1
		TV/Commercial	1
		County Total	4
	Drew	Family/Friend	1
		Health Department	1
		Radio	1
		TV/Commercial	2
		County Total	5
	Faulkner	Billboard/Digital Billboard/Outdoor	1
		Community Organization	1
		Family/Friend	7
		Health Educator	2
		Nurse	2
		OB/GYN Specialist	1
		Online/Internet Radio (Pandora, Spotify)	1
		Other Health Professional/Other Specialist	1
		TV/Commercial	11
		County Total	27
	Franklin	Family/Friend	4
		TV/Commercial	1
		County Total	5
	Fulton	Family/Friend	1



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Arkansas	Fulton	OB/GYN Specialist	1
		County Total	2
	Garland	Brochure/Newsletter/Flyer	2
		Cigarette Pack	1
		Community Organization	1
		Employer/worksites	1
		Family/Friend	9
		Health Department	2
		Health Educator	2
		Mental Health Provider	2
		Not Collected	1
		OB/GYN Specialist	1
		Online Banner	1
		Other Health Professional/Other Specialist	7
		Radio	3
		Relative/Family/Friends	1
		TV/Commercial	5
		County Total	39
	Grant	Family/Friend	1
		Health Department	2
		Other Health Professional/Other Specialist	2
		TV Ads at Fuel Station	1
		TV/Commercial	1
		County Total	7
	Greene	Health Department	1
		Not Collected	1
		Other Health Professional/Other Specialist	3
		Pharmacy/Pharmacist	1
		Radio	1
		Television	1



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Arkansas	Greene	TV/Commercial	6
		County Total	14
	Hempstead	Family/Friend	1
		Other Health Professional/Other Specialist	1
		County Total	2
	Hot Spring	Brochure/Newsletter/Flyer	1
		Family/Friend	1
		Health insurance	1
		Mental Health Provider	1
		Nurse	1
		Other Health Professional/Other Specialist	7
		TV/Commercial	3
		County Total	15
	Howard	Family/Friend	1
		County Total	1
	Independence	Brochure/Newsletter/Flyer	1
		Health Department	1
		Health insurance	1
		Mental Health Provider	1
		Other Health Professional/Other Specialist	1
		County Total	5
	Izard	Billboard/Digital Billboard/Outdoor	1
		Other Health Professional/Other Specialist	2
		TV/Commercial	1
		County Total	4
	Jackson	Health insurance	1
		Nurse	2
		Radio	2
		TV/Commercial	2
		County Total	7
	Jefferson	Does not remember	1
		Family/Friend	3



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Arkansas	Jefferson	Health Department	1
		Health Educator	2
		Health insurance	1
		Nurse	1
		Other Health Professional/Other Specialist	1
		Radio	1
		TV/Commercial	7
		County Total	18
	Johnson	Family/Friend	1
		Online Banner	1
		Pharmacy/Pharmacist	1
		County Total	3
	Lafayette	Family/Friend	1
		Nurse	1
		County Total	2
	Lawrence	Brochure/Newsletter/Flyer	1
		Family/Friend	1
		Health Department	1
		Newspaper	1
		Other Health Professional/Other Specialist	1
		Relative/Family/Friends	1
		TV/Commercial	2
		County Total	8
	Lee	Newspaper/Magazine	1
		TV/Commercial	1
		County Total	2
	Lincoln	Nurse	1
		TV/Commercial	2
		County Total	3
	Little River	Health Department	1
		County Total	1
	Logan	Health Educator	1



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Arkansas	Logan	Health insurance	2
		Physician Assistant	1
		TV/Commercial	2
		County Total	6
	Lonoke	Employer/worksite	1
		Family/Friend	5
		Health Department	2
		Health insurance	1
		OB/GYN Specialist	1
		Other Health Professional/Other Specialist	1
		Physician Assistant	1
		Radio	2
		Respiratory Therapist	1
		TV/Commercial	9
		Website Advertisement/Banner	1
		County Total	25
	Madison	Family/Friend	1
		Health Department	1
		TV/Commercial	3
		County Total	5
	Marion	Doctor/Nurse/other healthcare provider	1
		Health Educator	1
		Nurse	1
		TV/Commercial	1
		County Total	4
	Miller	Health Department	1
		Other Health Professional/Other Specialist	3
		Physician Assistant	1
		Radio	1
		County Total	6
	Mississippi	Family/Friend	5
		Health Educator	1



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Arkansas	Mississippi	Nurse	1
		Other Health Professional/Other Specialist	5
		TV/Commercial	2
		County Total	14
	Monroe	Other Health Professional/Other Specialist	2
		Social Media (Facebook, Twitter)	1
		TV/Commercial	1
		County Total	4
	Montgomery	TV/Commercial	1
		County Total	1
	Nevada	Health Department	1
		Nurse	1
		Other Health Professional/Other Specialist	2
		Physician Assistant	1
		TV/Commercial	2
		County Total	7
	Newton	Other Health Professional/Other Specialist	1
		County Total	1
	Ouachita	Brochure/Newsletter/Flyer	1
		Family/Friend	3
		Mental Health Provider	1
		Online/Internet Radio (Pandora, Spotify)	1
		Other Health Professional/Other Specialist	2
		Radio	1
		TV/Commercial	3
		Website Advertisement/Banner	1
		County Total	13
	Perry	Health Department	1
		Other Health Professional/Other Specialist	1
		TV/Commercial	2
		County Total	4
	Phillips	Family/Friend	1



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Arkansas	Phillips	Radio	1
		TV/Commercial	1
		County Total	3
	Pike	Not Collected	1
		School	1
		County Total	2
	Poinsett	Brochure/Newsletter/Flyer	2
		Health Department	2
		Health Educator	2
		Not Collected	1
		Nurse	1
		Other Health Professional/Other Specialist	3
		Radio	2
		TV/Commercial	2
		Website Advertisement/Banner	1
		County Total	16
	Polk	Family/Friend	1
		Other Health Professional/Other Specialist	3
		TV/Commercial	1
		County Total	5
	Pope	Employer/worksite	1
		Family/Friend	3
		Health Department	3
		Not Collected	1
		Other Health Professional/Other Specialist	2
		Radio	2
		TV/Commercial	3
		Website Advertisement/Banner	1
		County Total	16
	Prairie	Family/Friend	1
		Other Health Professional/Other Specialist	1



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Arkansas	Prairie	TV/Commercial	2
		County Total	4
	Pulaski	Become an Ex	1
		Billboard/Digital Billboard/Outdoor	1
		Brochure/Newsletter/Flyer	1
		Community Organization	2
		Employer/worksite	1
		Family/Friend	13
		Health Department	6
		Health Educator	3
		Health insurance	2
		Mental Health Provider	1
		Not Collected	2
		Nurse	3
		Other Health Professional/Other Specialist	16
		Physician Assistant	1
		Radio	9
		Relative/Family/Friends	1
		Signage (parks, farmers markets etc.)	1
		TV/Commercial	44
		Website Advertisement/Banner	1
		County Total	109
	Randolph	Health Department	1
		TV/Commercial	1
		County Total	2
	Saint Francis	Brochure/Newsletter/Flyer	1
		Health Educator	1
		Other Health Professional/Other Specialist	1
		Radio	1
		County Total	4
	Saline	Family/Friend	6



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Arkansas	Saline	Health Department	1
		Health Educator	2
		Health insurance	2
		Not Collected	1
		Nurse	2
		Other Health Professional/Other Specialist	5
		Physician Assistant	1
		Radio	1
		Respiratory Therapist	1
		Signage (parks, farmers markets etc.)	1
		TV/Commercial	7
		WIC Clinic	1
		County Total	31
	Scott	TV/Commercial	1
		County Total	1
	Searcy	Other Health Professional/Other Specialist	2
		County Total	2
	Sebastian	Billboard/Digital Billboard/Outdoor	2
		Family/Friend	5
		Flyer	1
		Health Department	3
		Health Educator	1
		Health insurance	2
		Nurse	1
		Other Health Professional/Other Specialist	3
		Radio	2
		Respiratory Therapist	1
		TV/Commercial	15
		Website Advertisement/Banner	2
		County Total	38
	Sevier	Family/Friend	1
		Other Health Professional/Other Specialist	2



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Arkansas	Sevier	Physician Assistant	1
		Radio	1
		County Total	5
	Sharp	Family/Friend	3
		Nurse	1
		County Total	4
	Stone	Health Department	1
		Other Health Professional/Other Specialist	2
		County Total	3
	Union	Employer/worksite	1
		Other Health Professional/Other Specialist	1
		TV/Commercial	5
		County Total	7
	Van Buren	Family/Friend	4
		Nurse	1
		Other Health Professional/Other Specialist	1
		Physician Assistant	1
		TV/Commercial	2
		County Total	9
	Washington	Bus ad	2
		Does not remember	1
		Family/Friend	7
		Google Search	1
		Health Department	3
		Internet/Website	1
		Nurse	1
		Online/Internet Radio (Pandora, Spotify)	1
		Other Health Professional/Other Specialist	1
		Pharmacy/Pharmacist	1
		Radio	4
		School Nurse	1
		Substance Abuse Provider	1



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State	County	Referral Source	# of Referrals
Arkansas	Washington	Television	1
		TV Ads at Fuel Station	2
		TV/Commercial	17
		Unknown	1
		County Total	46
	White	Brochure/Newsletter/Flyer	1
		Community Organization	3
		Employer/worksite	1
		Family/Friend	9
		Health Department	2
		Health Educator	2
		Health insurance	1
		Mental Health Provider	1
		Nurse	2
		Online Banner	2
		Other Health Professional/Other Specialist	6
		Substance Abuse Provider	2
		Therapist	1
		TV/Commercial	9
		WIC Clinic	1
		County Total	43
	Woodruff	Health Educator	2
		County Total	2
	Yell	Health Educator	1
		Signage (parks, farmers markets etc.)	1
		TV Ads at Fuel Station	1
		TV/Commercial	2
		County Total	5



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GRAND TOTAL	Become an Ex	1
	Billboard/Digital Billboard/Outdoor	6
	Brochure/Newsletter/Flyer	16
	Bus ad	2
	Cigarette Pack	1
	Community Organization	11
	Dental Hygienist	1
	Doctor/Nurse/other healthcare provider	2
	Does not remember	3
	Employer/worksite	6
	Family/Friend	131
	Flyer	1
	Google Search	1
	Health Department	46
	Health Educator	32
	Health insurance	16
	Internet/Website	1
	Mental Health Provider	12
	Newspaper	1
	Newspaper/Magazine	3
	Not Collected	12
	Nurse	26
	OB/GYN Specialist	5
	Online Banner	4
	Online/Internet Radio (Pandora, Spotify)	3
	Other Health Professional/Other Specialist	118
	Pharmacy/Pharmacist	3
	Physician Assistant	12
	Radio	39
	Relative/Family/Friends	3
	Respiratory Therapist	3
	School	1



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GRAND TOTAL	School Nurse	1
	Signage (parks, farmers markets etc.)	3
	Social Media (Facebook, Twitter)	1
	Substance Abuse Provider	3
	Television	2
	Therapist	3
	TV Ads at Fuel Station	5
	TV/Commercial	224
	Unknown	1
	Website Advertisement/Banner	7
	WIC Clinic	2
	Report Total	774